



PRESS RELEASE - For Immediate Release

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RALLY SOUTHWEST VIRGINIA IS COMING TO GALAX

Opportunity SWVA is pleased to announce Galax, Virginia as one of the communities for the next round of RALLY. The first meeting will take place at the Chestnut Creek School of the Arts in Galax on Jul. 23, 2019 at 5:00 pm. The meeting will consist of analyzing crucial aspects of the community and what RALLY can do for the community. The community is invited to attend and share their ideas for a project for Galax.

Rally SWVA (Real Action Leadership Learning) is an action learning mini-grant program that not only offers funds for a visible project but encourages local leaders and the community to work together toward a common goal of improving their community. The \$3,000 mini-grant program enables communities to work together on selecting a project that advances the community vision and creates a better environment for entrepreneurs.

Rally SWVA is successful through the partnerships of UVA-Wise, Virginia Department of Housing Development, Friends of SWVA, and Virginia Tourism. Opportunity SWVA, a coalition of 25 small business support and community development organizations is working to rally existing and emerging economic and community development efforts to create thriving entrepreneurial communities that will accelerate progress for both new and established ventures. For more information on Opportunity SWVA and Rally SWVA, visit www.opportunityswva.org.

Sara Lamb, Community Builder with the University of Virginia's College at Wise will be leading the Rally initiative. If there are any questions concerning RALLY SWVA, please contact Sara Lamb at (276) 639-2349 or slamb@virginia.edu.

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